



nurse alice

HEALTH + WELLNESS

**MEDIA
KIT**

2019



WHO IS *nurse alice*

“Nurse Alice” Benjamin is a mom, wellness advocate, media personality, and entrepreneur. Specializing in cardiovascular health, she’s a nationally board certified and award-winning Clinical Nurse Specialist with over 20 years experience. Known affectionally as America’s Favorite Nurse, she makes it her business to keep her finger on America’s pulse.

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America’s Favorite Nurse...

A self-care advocate and unabashed ice cream lover, she teaches the importance of a balanced, happy life. It’s not just treating yourself to a day at the spa or trying a fad diet, it’s making healthy choices daily to counter the effects of emotional and physical stressors. Nurse Alice challenges her followers to start making lifestyle changes today for a better, healthier tomorrow.

CLINICAL NURSE SPECIALIST

HEALTH & WELLNESS EDUCATOR

AUTHOR & SPEAKER

AS SEEN ON



NURSE ALICE'S *media work*

Nurse Alice is a community health activist and involved member of several professional and health organizations. Most notably, she is a national spokesperson for American Heart Association and health advisor for AARP. Prior to that she was an AARP Affordable Care Act Advisor and past chairwoman for the American Heart Association's Western States Multicultural Health Equity Task Force, overseeing 10 states with programs that impact nearly 65 million people.

...national spokesperson for American Heart Association and health advisor for AARP.

Some of her television appearances include Dr. Oz, The Doctors, Dr. Drew, Fox and Friends, CNN, HLN, NBC 4 News, Roland Martin News One Now, and KTLA 5 Morning News. She's also been on Fox News affiliate radio stations, the Tom Joyner Morning Show, WENO 760 AM, and Los Angeles stations KJLH 102.3 FM, KDAY 93.5 FM and KFI-AM 640.

SPEAKER INFO

Nurse Alice is a sought-after speaker for media, industry conferences, corporate events, and university lectures. She is charismatic, conversational, unconventional, often humorous, and weaves in cutting-edge science with memorable anecdotal stories.

PAST SPEAKING ENGAGEMENTS

3rd Annual Nurse Leadership & Empowerment Summit *How Bad Do You Want it*
American Nurses Association RN Day *The Nurse's Growing Role in Media*
First Ladies Health Initiatives *My Hair, My Health, My Health*
Toyota Wellness Series *Healthy Eating Made Easy*
Union Bank Health & Wellness Expo *Know Your Numbers*
KJLH Women's Conference *Know Your Numbers*
American Heart Association's Scientific Session *The Power to End Stroke*
Black Nurses Rock Conference *Heart to Heart Fireside Chat*
NBA Dribble for Diabetes Series *Diabetes Education for YMCA Educators*

THE STATS



6.2k+
twitter



8.3k+
facebook



14.3k+
instagram



33,240+
website views

EAT LIKE A NURSE



WHAT *nurse alice* CAN OFFER YOUR BRAND

With a lot of compassion, a solid education and experience in health care, Nurse Alice is sought out as a spokesperson, television contributor, brand ambassador, panelist, host and guest speaker.

HOW TO BOOK

INFO@ASKNURSEALICE.COM

(818) 810-7198

f t i YouTube @ASKNURSEALICE



Nurse Alice is available for media appearances, speaking engagements and partnerships.

ASKNURSEALICE.COM